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**Burkely Communities' R. Sterling Kelly Named Vice Chairman of
Triad Real Estate and Building Industry Coalition**

30-Year Industry Veteran Sees Potential in Triad Real Estate Market

GREENSBORO, N.C., April 22, 2015 – [Burkely Communities](#), which specializes in residential property management and development, announces CEO R. Sterling Kelly has been named Vice Chairman of the [Triad Real Estate and Building Industry Coalition](#) (TREBIC).

An active member of TREBIC, Kelly serves on the board of directors and chairs the governance committee. Formed in 1999 and based in Guilford County, TREBIC is a collaborative organization of trade associations and businesses committed to responsible, sustainable and vibrant community growth via real estate investment, construction and development, finance, management, leasing and sales.

Since co-founding Greensboro-based Burkely Communities in 1990, Kelly has focused on creating communities with superior living environments and bringing visionary lifestyle properties to life. Through TREBIC and its member organizations, Kelly's role as Vice Chairman provides him with a unique opportunity to collaborate with other area real estate industry leaders on important community issues, opportunities and solutions.

"With Kelly's leadership, TREBIC will continue to provide a collaborative, cohesive voice for our industry in the community," said Marlene Sanford, TREBIC President.

"The Piedmont Triad continues to have great potential in both residential and commercial real estate sectors," added Kelly. "TREBIC's work supports industry efforts to create livable residential and thriving workplace environments in the Triad — big reasons why so many area residents love to call the Triad home. We see our work and economic development as being two sides of the same coin."

About Burkely Communities

Headquartered in Greensboro, N.C., Burkely Communities is a full-service property management and development firm dedicated to quality construction and superior living experiences. The firm has expertise in conventional apartment communities, student communities, and rental homes. For additional information, visit www.burkelycommunities.com.

About TREBIC

Since 1999, the [Triad Real Estate and Building Industry Coalition](#) (TREBIC) has been a highly effective organization of leading industry professionals advocating for responsible development, sustainable growth and vibrant communities. Member organizations are engaged in real estate investment, building, development, finance, management, leasing and sales.

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